

35TH

ANNIVERSARY



WOMEN IN FILM
DALLAS

2019 Advertisement & Sponsorship Opportunities

TOPAZ
FILM FESTIVAL

Advertisement & Sponsorship Opportunities

| | |
|----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$500 Back Cover Program Space | Includes full page color ad on the back cover of the festival program, film slide during film screenings, and two festival passes (excludes Topaz brunch). |
| \$425 Inside Cover Program Space | Includes full page color ad on the inside cover of the festival program, film slide during film screenings, and two festival passes (excludes Topaz brunch). |
| \$350 Full Page Color Program Space | Includes full page color ad in the festival program, film slide during film screenings, and one festival pass (excludes Topaz brunch). |
| \$275 Full Page B&W Program Space | Includes full page b&w ad in the festival program, film slide during film screenings, and one festival pass (excludes Topaz brunch). |
| \$200 1/2 Page Color Program Space | Includes 1/2 page color ad in the festival program and film slide during film screenings. |
| \$150 1/2 Page B&W Program Space | Includes 1/2 page b&w ad in the festival program and film slide during film screenings. |
| \$75 1/4 B&W Program Space | Includes 1/4 page b&w ad in the festival program. |
| \$50 1/8 B&W Program Space | Includes 1/8 page b&w ad in the festival program. "Business card" size. |
| | |
| \$100 Community Partner | Mention and recognition in program as well as social media. 35% discount on festival passes for your members. |

In honor of Women in Film Dallas' 35th anniversary, we are bringing back the Topaz Award and rebranding the film festival as the Topaz Film Festival. This year's event will span across 3 days.

Thurs. Sept 19

- Student short films
- North Texas Giving Day
 - WIFD Grants & Scholarships fundraiser
- Membership showcase

Fri. Sept 20

- Comedy short films & stand up

Sat. Sept 21

- Topaz awards brunch
- Texas short films
- Other short films
- Workshop
- Feature film




Angie Harmon
2019 Topaz
Award



Kim Matula
2019 Rising
Star



Stephen Chudej
2019 Gratitude
Award

PROGRAM ADS

Full Page Rates

- Back Cover - color \$500
- Inside Cover - color \$425
- Full Page - color \$350
- Full Page - black & white \$275

1/2 Page Rates

- Color \$200
- Black & white \$150

1/4 Page Rates

- Black & white \$75

1/8 Page Rates

- Black & white \$50

SPONSORSHIP

Community Partner

- \$100

Festival Program Publication is professionally designed and of the highest quality:

Size: 5.5" W x 8.5" H; Paper Stock: 70# glossy text; Paper Color: White

Artwork should be png or jpg 300 dpi format. No proofs will be sent before printing and artwork will be printed as is.

Artwork along with payment due thru our website wifdallas.org by August 30, 2019.

Purchase space in our festival program guide to:

PROMOTE

- your company or professional skills
- upcoming film release
- upcoming event or workshop

EMPOWER

- honor a Topaz recipient
- congratulate an official selection of the Topaz Film Festival

